



TO: Valued Customers and Channel Partners of Cypress CMOS Image Sensor Products

SUBJ: ON Semiconductor Product Return Process for Replacement or Credit

DATE: July 2011

Dear Customer,

The integration of ON Semiconductor and the newly acquired CMOS Image and Sensor Business Unit from Cypress is proceeding as planned and going well. As part of this integration, there will be a change to the return process for replacement parts or an issue of credit between your Company and ON Semiconductor.

On Monday, August 1st 2011, Cypress CMOS Image Sensor Business Unit processes and systems will be replaced by existing ON Semiconductor practices and procedures. The changes to be implemented will directly impact continuing business operations and relationships with all Direct and Channel Partners of the Cypress CMOS Image Sensor Business Unit. As part of this integration, there will be a change to the return process for replacement or credit between your Company and ON Semiconductor. ON Semiconductor's replacement or credit return process and return locations will apply to all acquired Cypress CMOS Image and Sensor products starting on **August 1st, 2011**.

This document outlines the customer return process for all ON Semiconductor product returns for replacement or credit. Some product return destinations are changing so it is important to confirm the correct shipment location. This document also outlines the return policy and customer return process for all ON Semiconductor product replacement or credit returns.

PRODUCT RETURNS – for Credit or Replacement

Step-By-Step Process for all ON Semiconductor product returns.

All product return locations are determined by the customer's "ship-to" country (i.e., by the Country where the customer received the products from ON Semiconductor). The steps for this process are as follows:

1. When you need to return an ON Semiconductor shipment for replacement or for credit, you must first contact your ON Semiconductor customer service representative (CSR) to submit a Return Merchandise Requests (RMR).
2. Your CSR will provide you with a Return Materials Authorization (RMA) number authorizing your product return.
3. The RMA form will contain the address/location appropriate for you to ship your return to. (Your customer service representative will also inform you of the routing instructions for the return shipment.)



CUSTOMER “SHIP-TO” and PRODUCT RETURN LOCATIONS

(These routing locations do not apply to Failure Analysis returns. Consult your CSR for appropriate locations.)

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North Asia Customers’ “ship-to” locations:

Hong Kong
China
Philippines
Korea

Return Center: Hong Kong Hub/RMA Center

Return Center Address:

SCG Hong Kong SAR Ltd
Customer Returns
21F Global Gateway
168 Yeung Uk Road
Tsuen Wan, New Territory
Hong Kong

South East Asia Customers’ “ship-to” locations:

Australia
Malaysia
India
Indonesia
Israel
Singapore
Thailand
Turkey
Other Non-European Union countries in Europe, the Middle East and Africa

Return Center: Singapore Hub/RMA Center

Return Center Address:

Semiconductor Components Industries (S) Pte Ltd
Customer Returns
34 Penjuru Lane
Penjuru Logistics Hub
UNIT 05-01
Singapore, SGP 609201



Americas Customers' "ship-to" locations:

United States
Brazil
Mexico
Puerto Rico

Return Center: Los Angeles Hub/RMA Center

Return Center Address:

SCI LLC c/o CEVA Logistics
Customer Returns
19600 Western Avenue
Torrance, California
90501-1117

Japan Customers' "ship-to" locations:

Japan

Return Center: Japan Hub/RMA Center

Return Center Address:

Semiconductor Components Industries
(S) Pte Ltd
Customer Returns
Japan Branch
78-7 Minami-Sanrizuka
Narita-shi, Chiba
Japan 286-0113

Taiwan Customers' "ship-to" locations:

Taiwan

Return Center: Taiwan Hub/RMA Center

Return Center Address:

SCG Hong Kong SAR Ltd
Taiwan Branch
Customer Returns
55 Hai-Shang Chung Street
Hai-Hu Tsun, Luchu Hsiang
Tao Yuan Hsien, Taiwan R.O.C



European Union Customers' "ship-to" locations:

All European Union Countries

Return Center: Roznov Hub/RMA Center

Return Center Address:

ON Semiconductor Ltd UK
Customer Returns
c/o ON Semiconductor Czech Republic
AS
1 Maje 2230
Roznov pod Radhostem
Czech Republic 756-61

Canada Customers' "ship-to" locations:

Canada

Return Center: Singapore Hub/RMA Center

Return Center Address:

Semiconductor Components Industries (S) Pte Ltd
Customer Returns
34 Penjuru Lane
Penjuru Logistics Hub
UNIT 05-01
Singapore, SGP 609201
