



ON Semiconductor®

TO: Valued ISBU Suppliers

DATE: February 28, 2011

SUBJ: ON Semiconductor Completes Acquisition of ISBU CMOS Image Sensor Business from Cypress

Dear Valued Supplier,

It is my privilege to inform you that ON Semiconductor has completed the acquisition of the CMOS Image Sensor Business Unit (ISBU) from Cypress Semiconductor Corp.

We intend to include ISBU under the bigger ON Semiconductor corporate umbrella with as little disruption to customers as possible. ISBU will operate within ON Semiconductor as an integral part of our Digital/MilAero/Image Sensor (DMI) division.

For the time being, all newly acquired ISBU products will retain the Cypress brand. Supply-chain activities for all ISBU products will continue to be supported by Cypress personnel as they have in the past under our direction and will remain virtually unchanged for now. We will, however, begin the process of leveraging synergies within the combined network of ISBU and ON Semiconductor suppliers to maximize our operational efficiencies.

Products acquired from Cypress will continue to be manufactured at existing and outsourced foundries, assembly and test facilities.

If you have any questions about the transition, please email your questions to ISBU_Transition@onsemi.com.

On behalf of the entire ON Semiconductor team, we welcome you into our supply chain.

Best Regards,

A handwritten signature in black ink, appearing to read "John Nelson".

John Nelson
ON Semiconductor Executive Vice President and COO